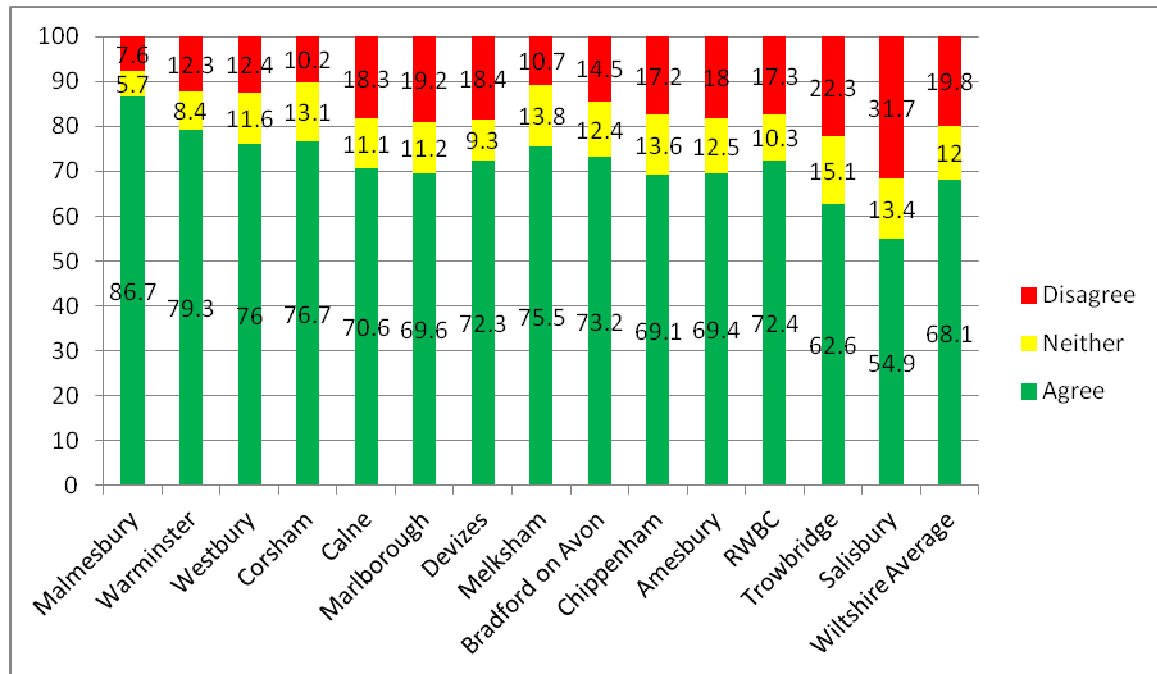# Car Parking Review – final results
## Graphical analysis January 30th 2015 based on 5013 returns

Q1a. The Council should prioritise short stay parking near town centres and locate long stay parking more on the fringes of towns

Q1b. For those car parks that are little used, alternative management arrangements or uses should be explored; this may involve selling the land, transferring for community use, or developing the land for new facilities
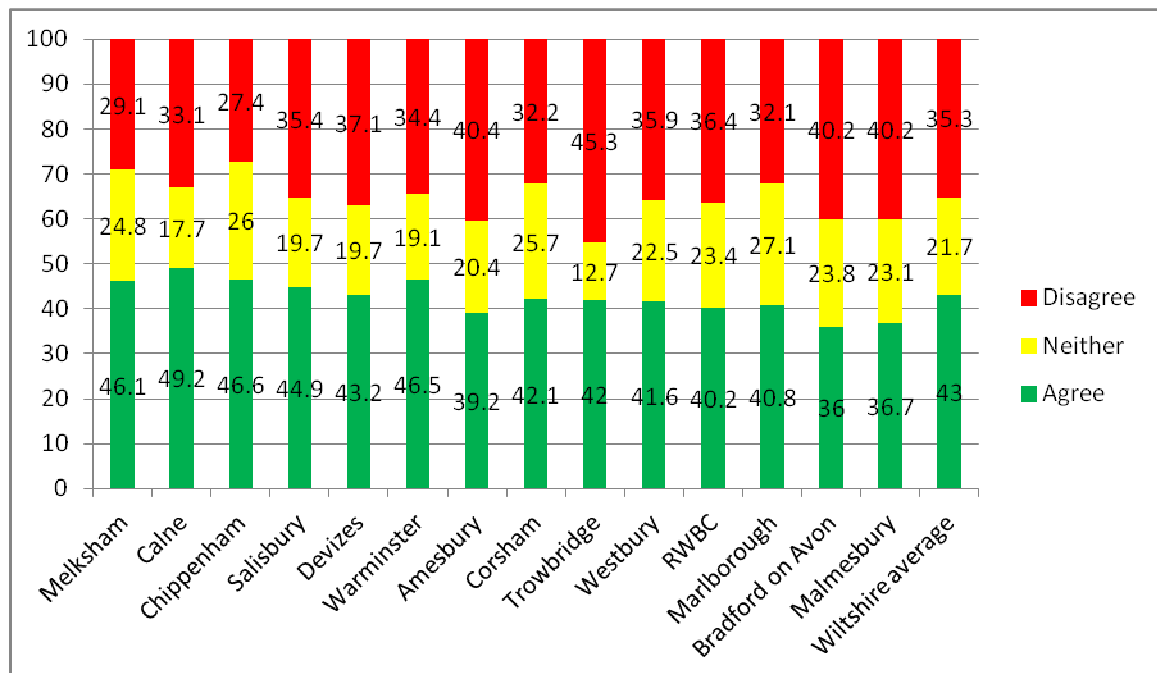
Q1c. The Council should look to transfer some car parks to parish or town councils if all parties agree.
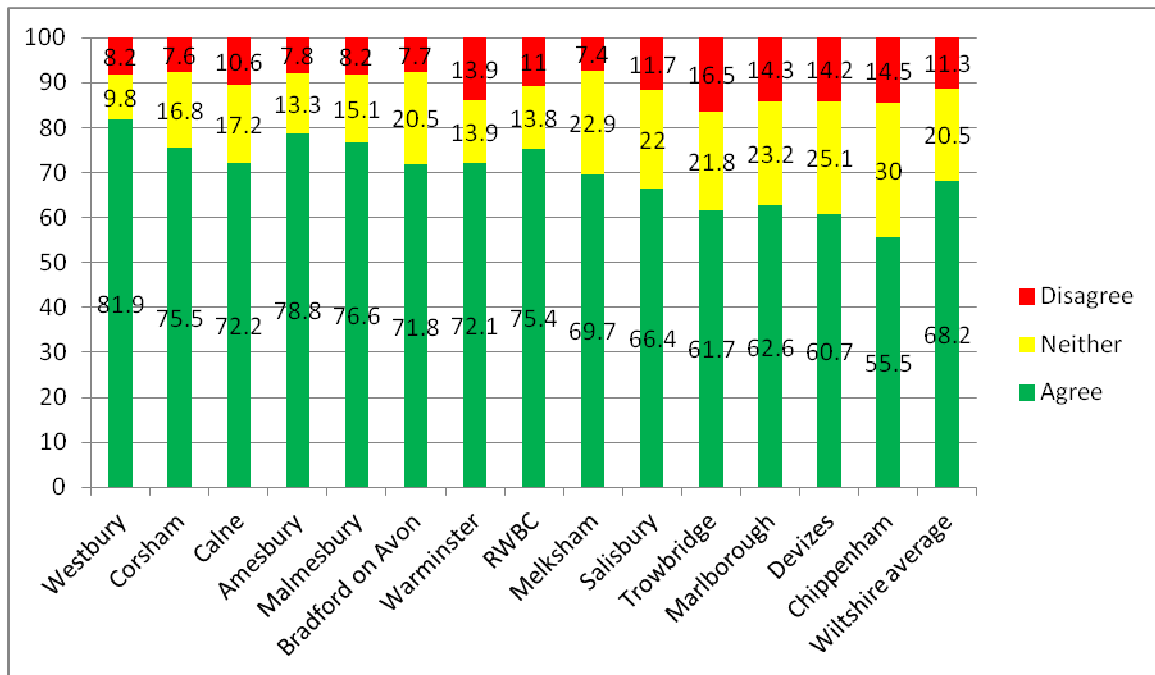
Q1d. The Council should invest in new technologies rather than rely on traditional ticket machines and cash payments
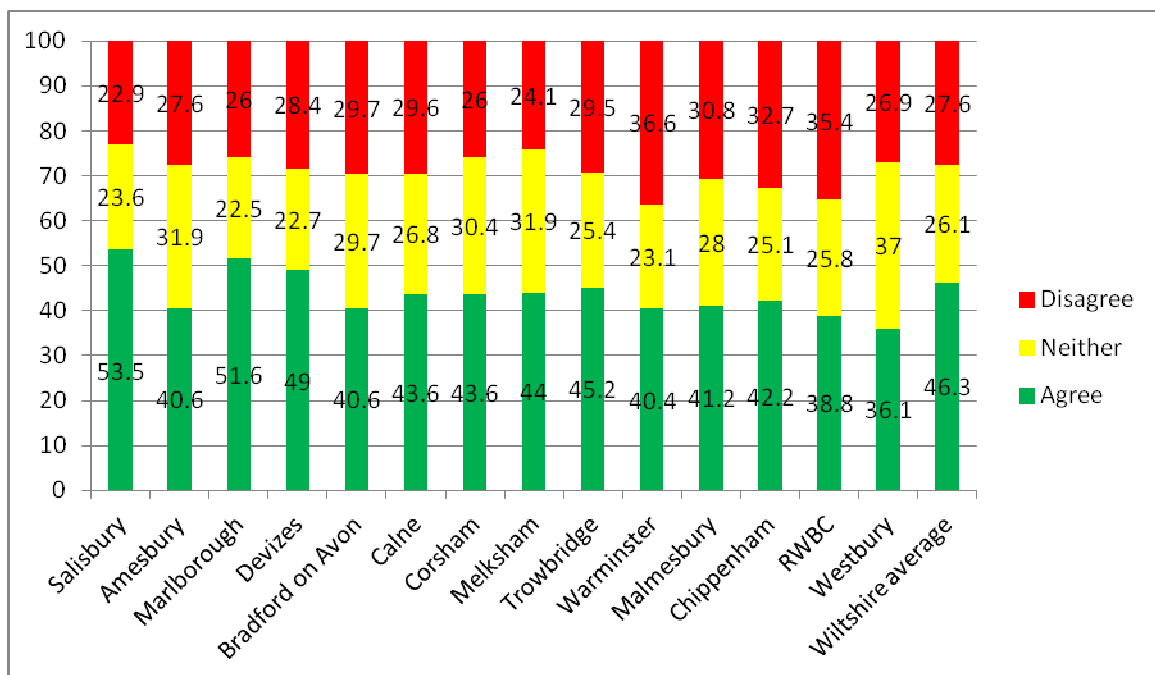
Q1e. The Council should set parking charges on a car park by car park basis rather than on settlement bands (i.e. similar towns having the same charges)
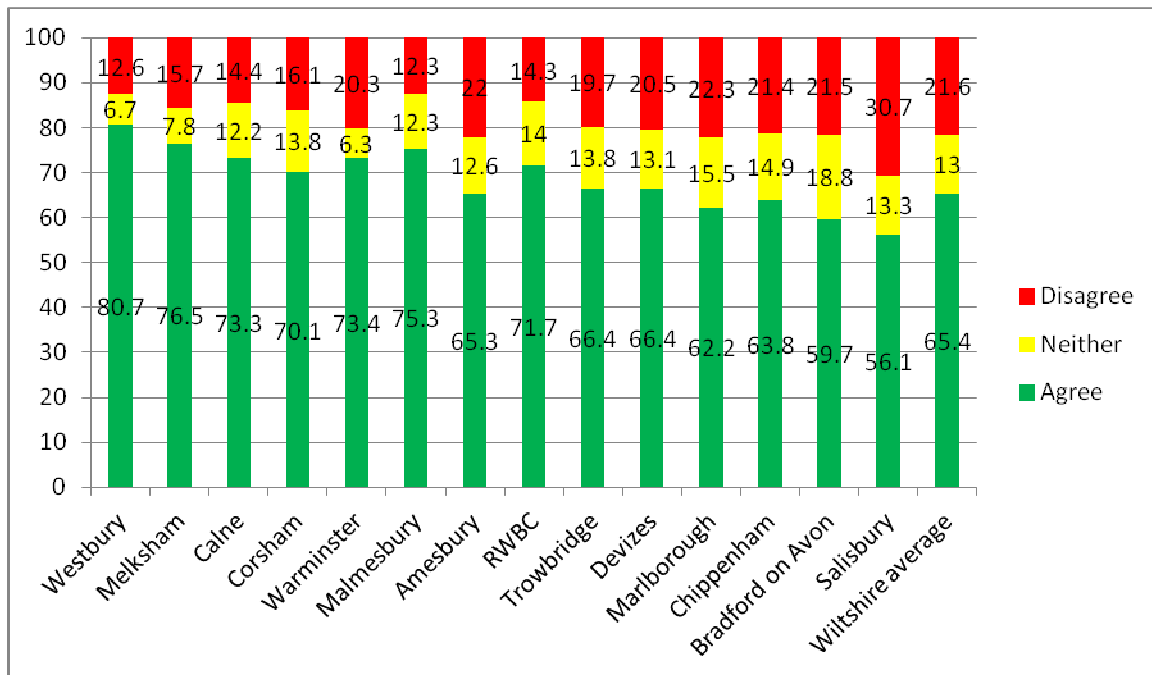
Q1f. The Council should set parking charges on a car park by car park basis rather than on a Wiltshire wide approach (i.e. all towns have the same charges)
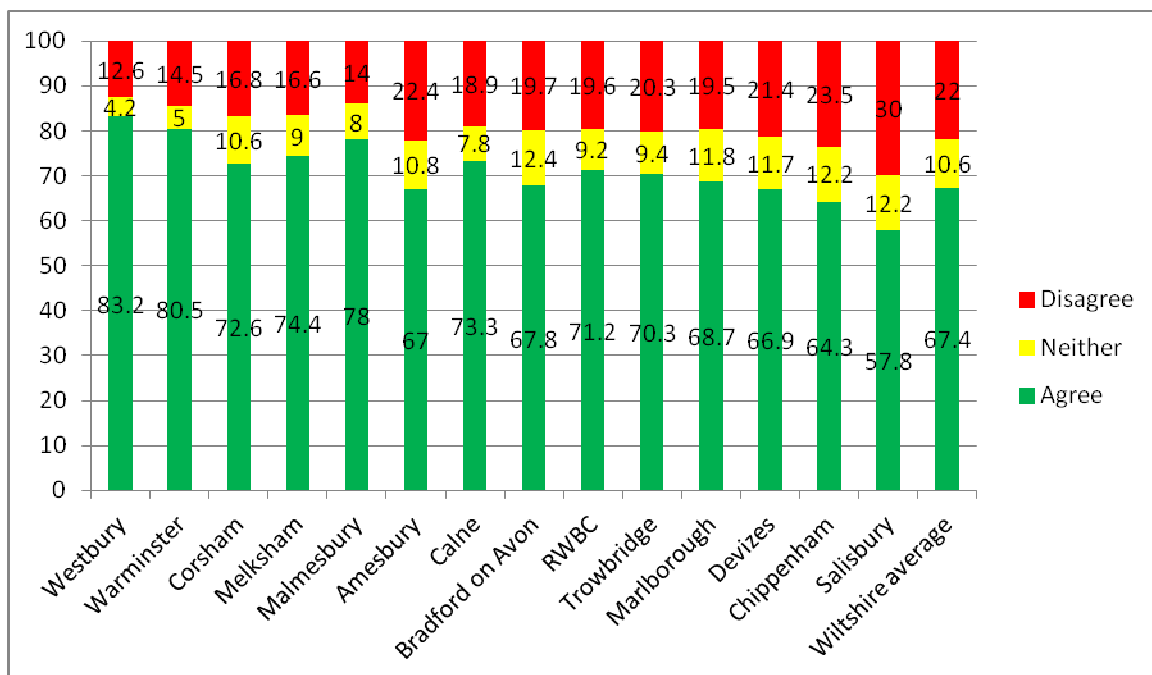
Q1g. The setting of local car parking charges should be delegated to local area boards to agree in negotiation with Wiltshire Council
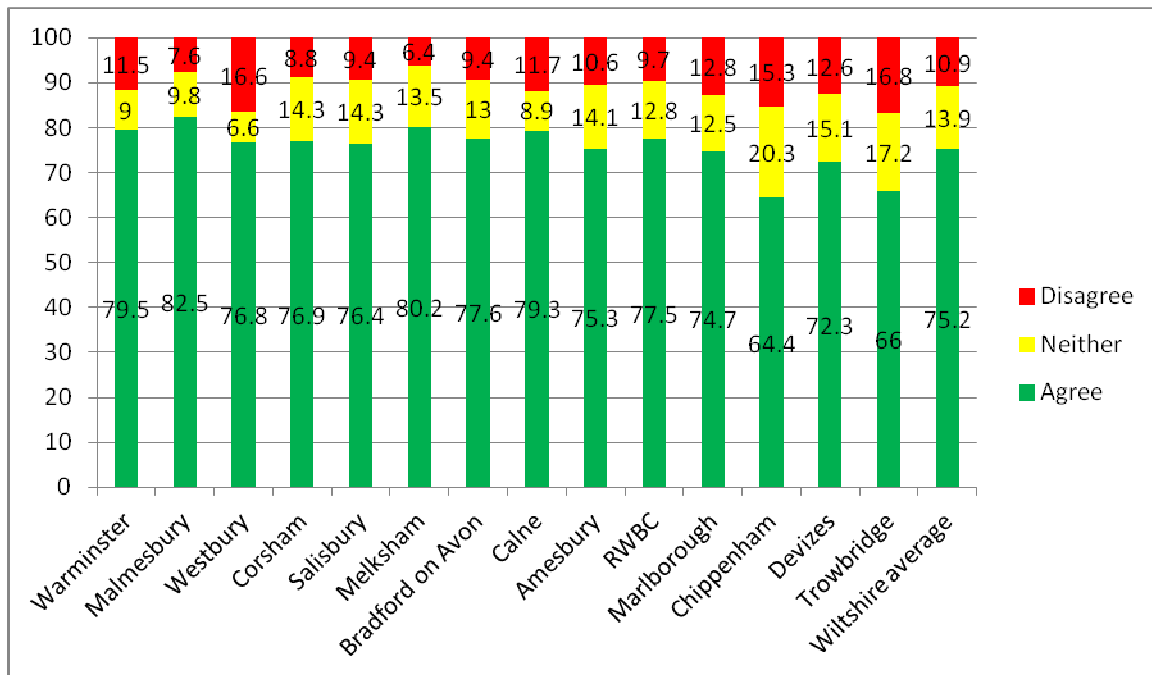
Q2a. The Council should offer a first hour of parking free in areas where local communities (e.g. business groups, town and parish councils, etc.) are prepared to fund the scheme
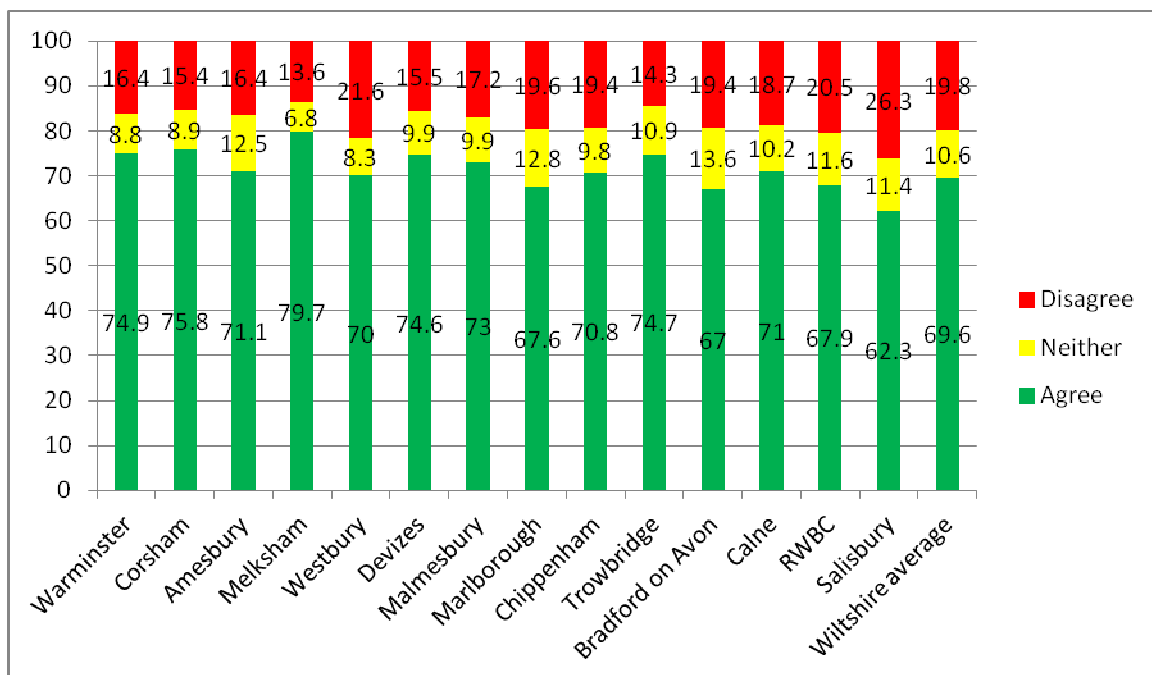
Q2b. The Council should offer the first hour of parking free of charge across all car parks but funding for other services which are supported by this income would need to be removed to compensate. This would therefore significantly impact on the delivery of these other services (e.g. local buses)

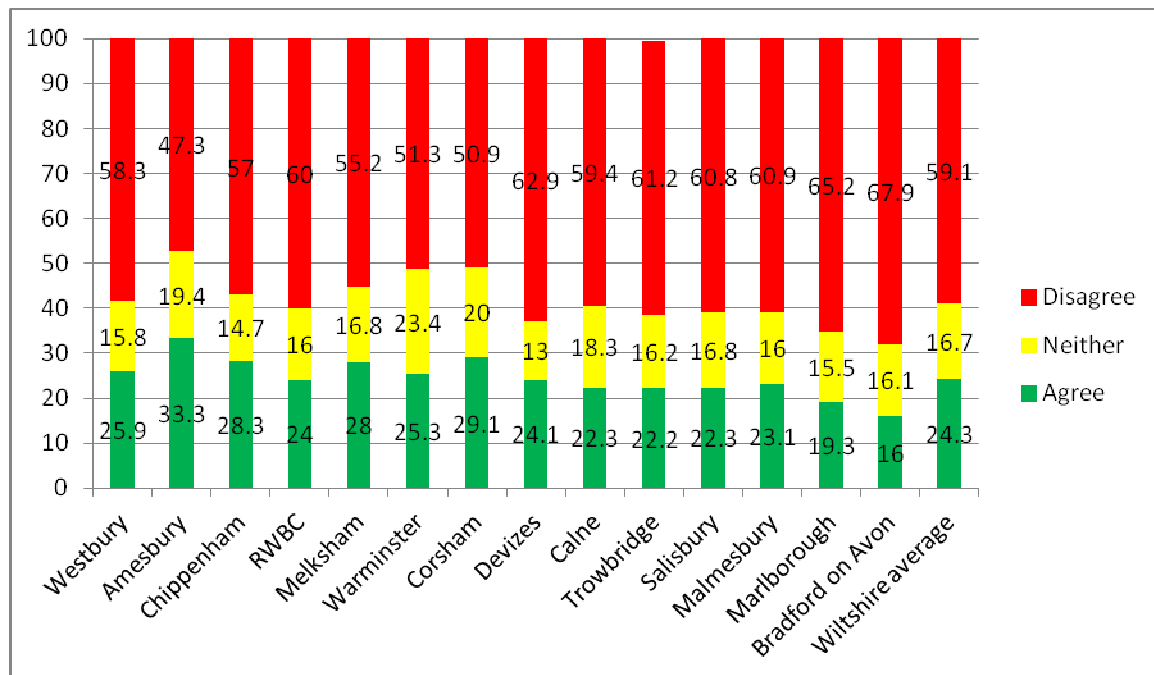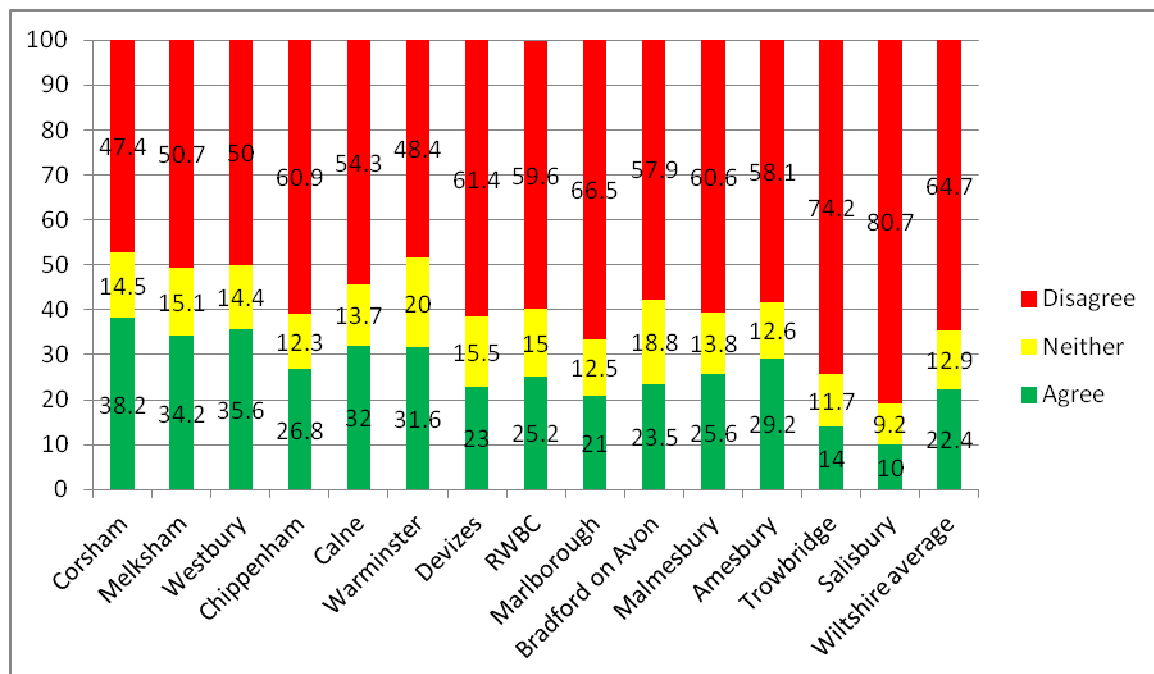|	Agree	Neither	Disagree
Westbury	25.9	15.8	58.3
Amesbury	33.3	19.4	47.3
Chippenham	28.3	14.7	57
RWBC	24	16	60
Melksham	28	16.8	55.2
Warminster	25.3	23.4	51.3
Corsham	29.1	20	50.9
Devizes	24.1	13	62.9
Calne	22.3	18.3	59.4
Trowbridge	22.2	16.2	61.2
Salisbury	22.3	16.8	60.8
Malmesbury	23.1	16	60.9
Marlborough	19.3	15.5	65.2
Bradford on Avon	16	16.1	67.9
Wiltshire average	24.3	16.7	59.1

Q2c. The Council should offer the first hour free of charge across all car parks but all other parking charges (i.e. over 1 hour) would need to increase, in some cases by over 100% to compensate

|	Agree	Neither	Disagree
Corsham	38.2	14.5	47.4
Melksham	34.2	15.1	50.7
Westbury	35.6	14.4	50
Chippenham	26.8	12.3	60.9
Calne	32	13.7	54.3
Warminster	31.6	20	48.4
Devizes	23	15.5	61.4
RWBC	25.2	15	59.6
Marlborough	21	12.5	66.5
Bradford on Avon	23.5	18.8	57.9
Malmesbury	25.6	13.8	60.6
Amesbury	29.2	12.6	58.1
Trowbridge	14	11.7	74.2
Salisbury	10	9.2	80.7
Wiltshire average	22.4	12.9	64.7

Q2d. The Council should offer the first hour of parking free of charge across under used car parks but all other parking charges (i.e. over 1 hour) would need to increase to compensate (while this increase would be less than the option above, it still may be significant depending on the number of car parks identified)
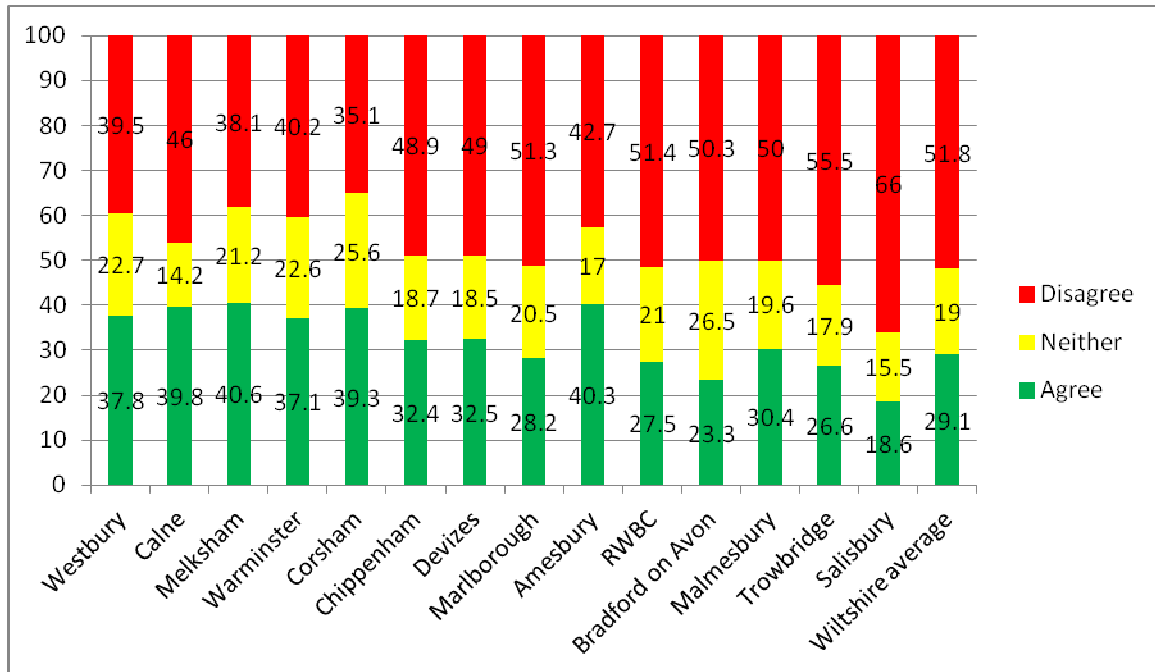
Q2e. The Council should offer free after 4pm parking in areas where local communities (e.g. business groups, town and parish councils, etc.) are prepared to fund the scheme
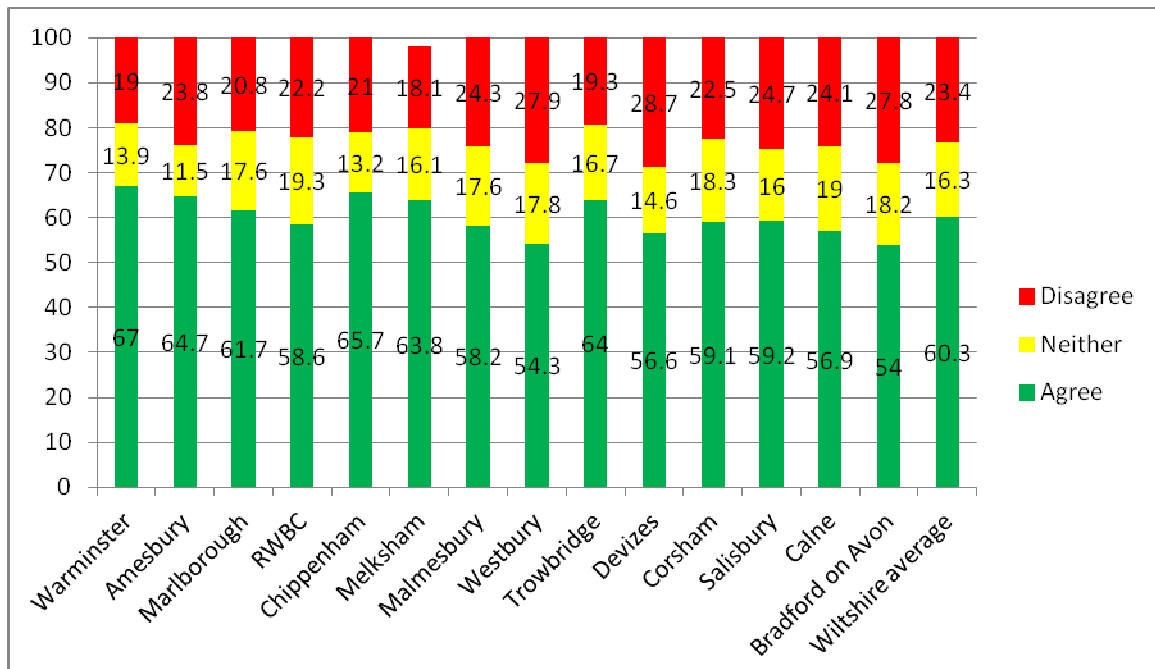
Q2f. The Council should offer free car parking after 4pm across all car parks but all other parking charges would need to increase to compensate (while this increase would be less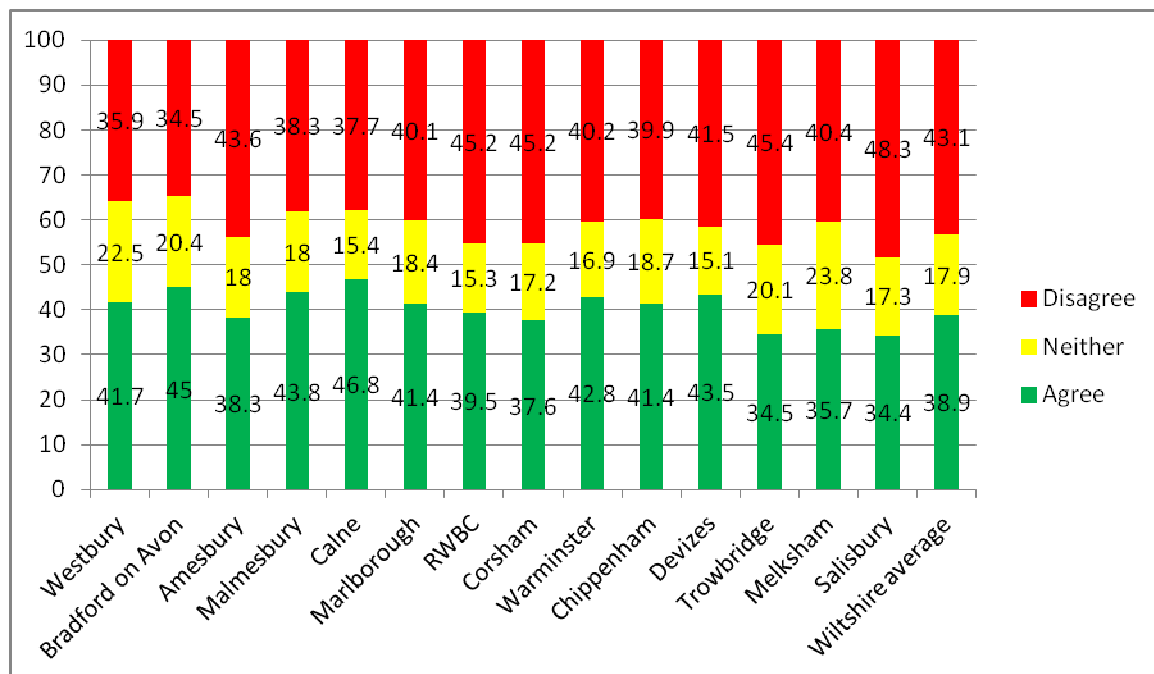 than the one hour free charging at all car parks option, it still may be significant particularly if lots of people change their current parking habits to take advantage of the offer)

	Westbury	Amesbury	Chippenham	Warminster	Melksham	Marlborough	Devizes	Corsham	Malmesbury	Calne	Trowbridge	Salisbury	RWBC	Bradford on Avon	Wiltshire average
Disagree	50.4	49.8	54.3	50.4	50.6	58.5	59.3	54.2	55.6	55.5	60.8	64.8	55.6	62	58
Neither	20.2	23.3	20.3	25.2	24.9	20.4	21.4	24.7	22.4	21.6	20.4	16.7	26.8	20.6	21
Agree	29.4	26.9	25.4	24.5	24.5	21.1	19.4	21.1	22.1	22.8	18.8	18.5	17.6	17.5	21
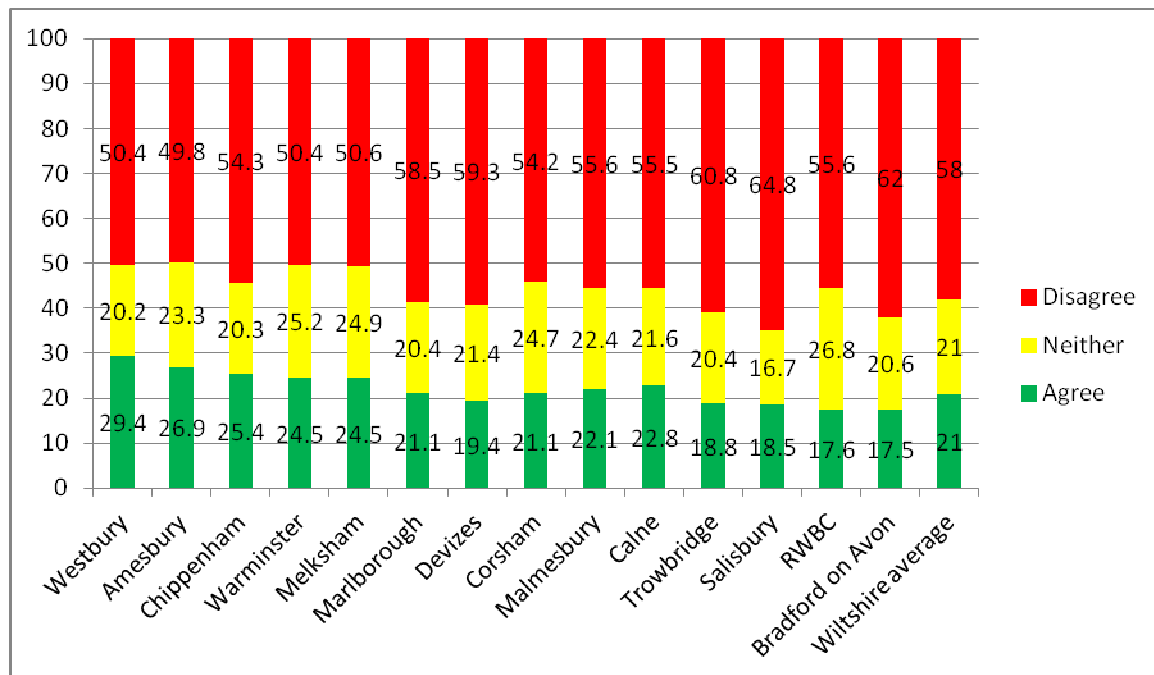
Q2g. The Council should investigate the feasibility of introducing variable charging (this would include increasing charging at peak periods which might mean a reduction for other periods) to help fund the options above

	Westbury	Bradford on Avon	Amesbury	Malmesbury	Calne	Marlborough	RWBC	Corsham	Warminster	Chippenham	Devizes	Trowbridge	Melksham	Salisbury	Wiltshire average
Disagree	35.9	34.5	43.6	38.3	37.7	40.1	45.2	45.2	40.2	39.9	41.5	45.4	40.4	48.3	43.1
Neither	22.5	20.4	18	18	15.4	18.4	15.3	17.2	16.9	18.7	15.1	20.1	23.8	17.3	17.9
Agree	41.7	45	38.3	43.8	46.8	41.4	39.5	37.6	42.8	41.4	43.5	34.5	35.7	34.4	38.9

Q2h. To help pay for the options above the Council should introduce Sunday charges, evening charges and overnight charges across all car parks
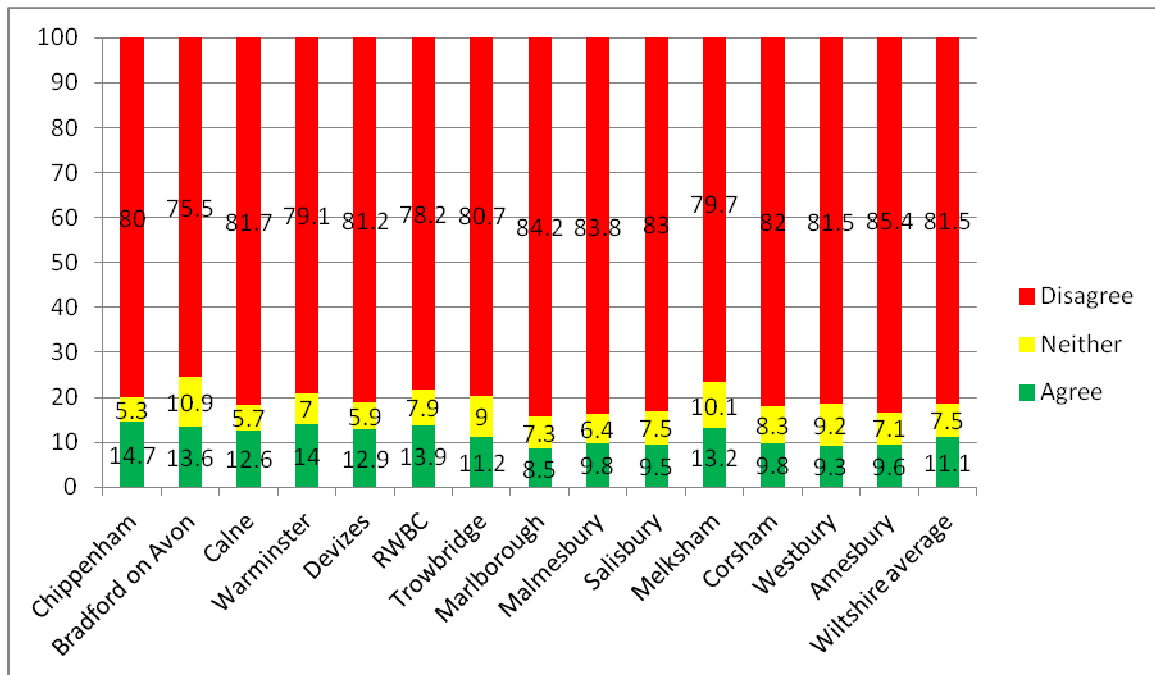
Q2i. The Council should increase season ticket prices to encourage commuters who tend to park for several hours, to explore alternative travel methods